



RICHMOND PEACE FESTIVAL

2017 Sponsorship Deck



MISSION

The Richmond Peace Festival is honored to celebrate our **13th year with the theme “Lift Every Voice”**! Our mission is to bring the City of Richmond together to **honor our rich diversity through entertainment, education and peace building**. Every year we produce a series of activities for youth and adults, from **performances and games to crafts and workshops** that will foster a deeper understanding of community.

Led by the belief that **‘Peace Begins at Home’**, the RVA Peace Festival brings together over **9 faith traditions including Baha'i, Buddhist, Christian, Hindu, Jew, Muslim, Sikh, non-faith and numerous other cultures** to encourage families to learn that we have far more in common than we do differences. Now more than ever, creating a greater truly diverse and safe community is needed in the Richmond area. We strive to bring awareness and education around issues of racism, Islamophobia, xenophobia, and the many “isms” that prevent people from being treated with dignity and pride.

rvapeace@gmail.com | rvapeacefestival.org | facebook.com/rvapeacefestival

HISTORY

The seeds for the **Richmond Peace Festival** were planted during a candlelight vigil following the tragic events of 9/11. Muslims wondered what repercussions might befall them as an aftermath to the events of that tragedy. In the dusk of evening, **Muslims and others gathered for a candlelight service on the front lawn of the Islamic Center**. They were surprised and grateful when a candlelight procession of **members from a neighboring church, Bon Air United Methodist Church, joined the vigil**. Those in the procession had come to provide comfort and to pray for those lost in the tragedy of 9/11. This was one of many such stories of extraordinary courage and love following 9/11, and **it was to grow into Richmond's "answer" to 9/11**.

rvapeace@gmail.com | rvapeacefestival.org | facebook.com/rvapeacefestival

OVERVIEW

DATE: Sunday, October 1 (11:00AM-6:00PM)



LOCATION: St. Joseph's Villa
8000 Brook Road | Richmond, VA | 23227



FESTIVAL TEAM:

- Founder – Annette Khan, Board Member
Interfaith Council of Greater Richmond
- Co-Chair – Pamela Karthik, Member Interfaith
Council of Greater Richmond
- Co-Chair – Yewande Austin, Founder
Global Institute for Diversity and Change
- Social Media Coordinator – Danielle Lilly



SOCIAL MEDIA OUTREACH: 23,356



PAST ATTENDANCE: 1,500



2017 PROJECTED ATTENDANCE: 3,000



rvapeace@gmail.com | rvapeacefestival.org | facebook.com/rvapeacefestival

FESTIVAL PROGRAMMING

2017 THEME: "LIFT EVERY VOICE"



2017 FEATURED PROGRAMS:

- Largest Interfaith Service in Richmond, VA
- "Lift Every Voice" Spoken Word Competition
- Afrikana Film Festival Screening and Panel Discussion
- Workshops: Parenting, Environment, Cultural Diversity



2017 HEADLINE ARTIST WISH LIST:

- Robert Glasper (Grammy Award-Winning Pianist)



PAST PERFORMING ARTISTS:

- Latin Ballet of Virginia
- Drums No Guns (Drummers and Dancers)
- Hotel X (Jazz African Fusion)
- Sri Sai Dance Academy (Southeast Indian Dancers)
- Ezibu Muntu (African Dancers)



PAST VENDORS/EXHIBITORS:

Each year we host approximately 60-80 vendors and exhibitors (\$25 non-profit fee and \$50 for-profit fee) that include everything from food to clothing and information about services that enrich Richmond and the surrounding areas.



SPONSORSHIP BENEFITS

Maggie L. Walker Level (\$10,000 – Title Sponsor)

- All Benefits plus Video Opening Credit

Example: “The 2017 Richmond Peace Festival is brought to you by SPONSOR NAME.”



Malala Yousafzai Level (\$5,000 – Diamond Sponsor)

- All Benefits plus Workshop and Film Screening Sponsor



Cesar Chavez Level (\$2,500+ – Platinum Sponsor)

- All Benefits plus Film Screening Sponsor



Dr. Robert Bullard Level (\$1,000+ – Gold Sponsor)

- Web Site, Social Media, Flyer/Poster/Banner Branding
- Video Closing Credit



Fred Korenatsu Level (\$500+ - Silver Sponsor)

- Web Site, Social Media, Flyer/Poster/Banner Branding



Mildred Loving Level (\$250+ - Bronze Sponsor)

- Web Site Branding



rvapeace@gmail.com | rvapeacefestival.org | facebook.com/rvapeacefestival

2017 SPONSORS



Richmond Peace Education Center



ST. JOSEPH'S
VILLA



CHRYsalis
INSTITUTE
•

rvapeace@gmail.com | rvapeacefestival.org | facebook.com/rvapeacefestival

IN THE NEWS!

[HOME](#)[ABOUT](#)[DONATE](#)[GET INVOLVED](#)[NEWSLETTER](#)[RESOURCES](#)[VOLUNTEER PORTAL](#)[EVENTS](#)

13TH ANNUAL RVA PEACE FESTIVAL

Sunday, October 1, 2017

11:00am – 6:00pm

September 10, 2016 @ 11:00 am - 5:00 pm | Free

FREE!

2016 EVENT AT:
ST. STEPHEN'S EPISCOPAL CHURCH
6000 GROVE AVENUE, RICHMOND, VA

SEPTEMBER 10, 2016

11AM-5PM

RVAPEACEFESTIVAL.ORG

UNITY IN DIVERSITY

*A family-friendly celebration of the faiths,
inclusive beliefs, and cultures of Richmond.*

12TH ANNUAL RVA PEACE FESTIVAL

SPONSORED BY:

INTERFAITH COUNCIL OF RICHMOND
RICHMOND PEACE EDUCATION CENTER
CHRYSLIS INSTITUTE
CENTER FOR INTERFAITH
RECONCILIATION AT ST. STEPHEN'S
EPISCOPAL CHURCH
NATURAL AWAKENINGS
ELLWOOD THOMPSON'S



sign up for updates



Richmond Peace Education Center

building just, inclusive and nonviolent communities through education and action

DONATE

ABOUT US

PROGRAMS

GET INVOLVED

SUPPORT US

IN THE NEWS

2016 RVA Peace Festival!

Adria Scharf | June 1st, 2016

The RVA Peace Festival will take place Saturday, September 10, 2016, at St. Stephen's Episcopal Church in Richmond, 11am to 5pm.

RVA Peace Festival is a celebration of the diverse faith and cultural traditions that enrich our region.

This year's Festival, the 12th annual, will feature new and exciting elements! Enjoy performances from **Ezibu Muntu**, the **Latin Ballet of Virginia**, **Richmond Boys Choir**, **Sri Sai Dance Academy**, and **Falun Dafa Chinese Dancers**. Children will enjoy **Chalk for Peace by Art 180** and teen-led cooperative games. All will have the chance to walk through a meditation labyrinth and experience workshops.



Food will be available for purchase from **La Milpa Mexican cuisine** and **Zainab's Middle Eastern Halal Delicacies**. There will also be a children's interfaith service and a mid-day panel discussion that is a part of the ongoing "Standing Together" program series.

The 2016 RVA Peace Festival will also include a special first-ever **Mini Memoir Exhibit** hosted by Chrysalis. People from all across the Richmond region will submit "six-word memoirs" about their lives over the course of this year. The Mini Memoirs will be displayed at the Festival as a visual tapestry of our interwoven personal stories. Submit your six-word memoir here: rvapeace.wordpress.com

Mark your calendars now for September 10. Let's join together as we mark the 15th anniversary of 9/11, united in our diversity.

The event is free and open to the public with exhibits to interest and inspire people of all ages!

EXHIBITOR OPPORTUNITIES AVAILABLE

To be an exhibitor or vendor, complete the forms on the ["Exhibitors, Vendors, and Volunteers" page](#).

Early bird rate for tables is just \$25 dollars for non-profit exhibitors and \$50 for vendors. Reserve your table today!

Sponsorship opportunities are available at the \$25, \$50, and \$100, \$250, and \$500 levels. To sponsor the festival, contact Nicole Robowski at rvapeace@gmail.com or 774-239-5145.



virginia interfaith
power & light

Richmond, VA Peace Festival

September 13, 2014 by Archie Abaire

The theme of the 2014 RVA Peace Festival, held on September 13, was "Faith and the Environment." In spite of a rainy day, attendees braved the weather to hear a panel presentation on faith responses to climate change. The panelists, representing Islam, Hinduism and Christianity, were united in their views that humanity has a spiritual responsibility to be good stewards of this planet and that we have a moral obligation to take positive steps to address the effects of climate change.



The panelists were, left to right, Anjum Ali, Adjunct Professor of Islamic Studies at J. Sargeant Reynolds Community College; Dr. Sid Kere, retired nuclear physicist from Dominion Virginia Power; and Rev. Richard Cizik, President of the New Evangelical Partnership for the Common Good. The moderator was Archie Abaire, a member of the Baha'i Faith.

Richard Cizik and Archie Abaire serve on the steering committee of Virginia Interfaith Power & Light.

Many thanks to the Interfaith Council of Greater Richmond for sponsoring the Peace Festival, and to St. Steven's Episcopal Church for providing the venue.